

The History of the Cocktail Party

1917 - The first cocktail party was thrown by Mrs. Julius S. Walsh Jr. of St. Louis, Missouri.

1918 - 2013 - The world was introduced to the Old Fashioned, Singapore Sling, Bloody Mary, Manhattan, Mai Tai, Vodka Martini, Whiskey Sour, Long Island Iced Tea, Sex on the Beach, and the Cosmopolitan.

2014 - The cocktail party is reborn as the Interactive Cocktail Experience.

To do a cocktail party right, take a cue from Mrs. Walsh who hired "a white-coated professional drink mixer who presided behind the polished mahogany." Our hipster mixologists may not wear white coats, but they do stir, shake, muddle and mix the finest cocktails using organic ingredients, small batch spirits and wine, and they'll teach you how to do the same so you'll look super cool at your next party.

Our Interactive Cocktail Experiences are geared toward corporate and team building events and product launches, and we also hold advanced mixology and craft spirit classes for the general public, hospitality professionals and spirit companies.

Since 1917 the world has been victim to one too many boring cocktail parties, so why add one more to the list? Host an Interactive Cocktail Experience instead and make Mrs. Walsh proud.

[\[PLAN YOUR PARTY\]](#)

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